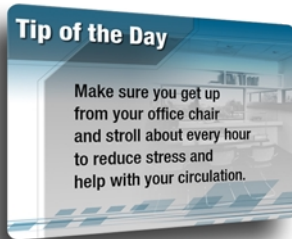


Improve the Look of Your InfoChannel® Solution

with Broadcast Media Services

InfoChannel applications are all about content. Whether it's information, education or advertising, content is often the most critical factor in the success of a solution. Content Services enable customers to achieve their communication goals quickly and effectively.

CONTENT SERVICES



TEMPLATES

Templates are Scripts with pre-defined layouts for use in Reporter or Designer. The layouts include text placeholders that you can change to create specific messages.

Each template includes:

- Two backgrounds (title page and regular page) based on a theme that you choose (ie: announcement, lunch menu, etc.)
- Two pages using each background with placeholder text.
- Optional placeholder for picture/graphic clip (regular page only).



STARTER SCRIPT

A professionally designed 10-page Script made just for you to get your InfoChannel system going with great looking content.

Includes:

- Up to 10 custom backgrounds.
- Up to 2 graphic clips per page (eg: logos, photos, charts, etc.)
- Text you provide for each page.
- Up to 10 pages using backgrounds, clips and text.
- No videos or animations.



DELUXE SCRIPT

More pages and more multimedia than the Starter Script. This is a professionally designed 20-page Script made just for you to get your InfoChannel system going with great looking content.

Includes:

- Up to 20 custom designed backgrounds.
- Text you provide for each page.
- Up to 2 graphic clips per page (eg: logos, photos, charts, etc.)
- One 5-second logo animation.
- Up to 5 minutes of MPEG encoded video.
- Up to 20 pages using backgrounds, clips, animation/video and text.

- Improve the look of your channel(s) to get more attention and greater impact.
- Maximize the benefits of your InfoChannel system while saving production time and cost.
- Get professional looking demos to prototype potential projects.
- Custom projects are also available.



SCRIPT MAKEOVER

You provide an existing Script (20 pages max) that we improve in both design and structure, showing how to better use InfoChannel's capabilities.

For more information and pricing, contact your Scala Authorized Reseller or visit

www.scala.com/services